

Knights of Columbus

Coats for Kids®

State Council BOGO Proposal Form

This form must be completed by the state deputy or his designee to apply for the Coats for Kids BOGO incentive from Supreme. Supreme will match the number of coats purchased by the state council as part of coat distributions that take place on Black Friday or Boxing Day.

NUMBER OF CASES REQUESTED FROM SUPREME

The total amount of cases must be equal to the amount purchased by the state council.

FUNDING

Describe how the state council's share of the cost of coats will be funded.

DATE OF DISTRIBUTION(S)

LOCATIONS OF DISTRIBUTION(S)

LIST PARTICIPATING COUNCILS

(continued on reverse)



AREA DEMOGRAPHICS

Describe the communities where the distribution(s) will occur.

MEDIA PROMOTION AND COVERAGE

Describe how will the distributions be promoted.

LIST NOTABLE ATTENDEES**RECRUITMENT OPPORTUNITIES**

Describe how the state council will attract new members using the distributions.

(Councils should retain a copy of this completed form for their files)