



Council Evangelization & Faith Formation (EFF) Director Role Scope & Success Guide

The Council EFF Director is essential in building a strong, Christ-centered brotherhood at the local level. This role goes beyond administration – it requires personal engagement, leadership, and collaboration to inspire men, strengthen faith, and integrate efforts with parish life. The initiatives below provide a practical framework for fostering lasting commitment and fraternity.

Council EFF Director Role – Scope

- Live the Mission – Maintain a daily prayer life and commit to ongoing formation.
- Engage Men and Build Christ-centered Brotherhood.
- Build a Leadership Team – Strength lies in brotherhood. Invite others to lead alongside you and expand the mission.
 - Assign leadership roles as the group expands:
 - EFF Director (that's you)
 - Spiritual Advisor
 - Fraternity/Engagement Leader
 - Formation Leader
 - Prayer Leader
 - Hospitality Coordinator
 - Outreach/Evangelization Leader
- Collaborate with the Pastor and the State and Supreme Leaders.
- Manage Communications and Operations of *Cor* at your Parish.
- Work with Other Ministries to Support Parish Participation.

Council EFF Director Role – Success Guide

Live the Mission and Engage Men –

- Live the Mission: Lead by example by committing to a daily prayer life and ongoing formation.
- Know Your Tools: Review *Cor* and EFF resources (multiple times if needed) to ensure you can confidently explain and implement them.
 - Pastoral alignment – Work with your pastor early.
 - Ask him what the men of his parish need and align *Cor* with that vision. When he sees men growing in faith, supporting each other, and stepping into leadership, he'll view *Cor* as a vital support to his evangelization efforts, not a burden on his time.
 - Building the brotherhood with his guidance will be key to lasting success in the parish.
- Engage – Bringing Men to Christ-centered Brotherhood
 - Connect with centers of influence –
 - Identify Catholic men in your parish to connect with. This involves speaking with those you already know and/or asking them to refer you to others that they know.

- Introduce yourself (if you don't know them) or, even better, have someone who knows them introduce you.
 - Build genuine connections. Ask men about their faith journey. Do they have a vision for what a Catholic brotherhood should look like?
 - Introduce *Cor* with purpose –
 - Problem: Brotherhood doesn't just happen; it takes time to build trust.
 - Brotherhood requires action; it is a choice and a mission. This is why *Cor* exists.
- From Conversation to Commitment – Discern Role
 - Match the opportunity to the man – Consider his strengths, experience and formation level; some men thrive on organizing, others in mentorship, and some simply need fellowship to grow.
 - Personalize the invitation – If he shows leadership potential, encourage him to step up in the planning process, or invite him to just participate and be strengthened by the brotherhood if that is a better fit.
 - Extend a clear next step – Connect with a mentor, bring another man along with you to *Cor*, etc.
- Establish Recurring Engagement: Set up (put on the calendar) regular gatherings with these men.
 - Existing *Cor* group – Decide to attend and participate.
 - No existing *Cor* nearby – *Cor* can be started with these dedicated men you have recruited.

Leadership and Collaboration –

- Building a Team – Expanding Leadership
 - Reminder: For *Cor* to succeed in the long term, you cannot do this on your own. You need a dedicated team of leaders to build this brotherhood.
 - Ask each person to invite another who would be interested in strengthening their faith or belonging to a brotherhood.
 - Build and support your team through regular communication with the pastor and the group.
 - As participation grows, it is advisable to be organized with your team structure. Establish leaders with different focuses. Examples of these could include but are not limited to:
 - Council EFF Director – If you have taken on this leadership role, please make it official by submitting the Council EFF Director Submission Form www.kofc.org/forms
 - Spiritual Advisor/Chaplain – A priest or deacon offering spiritual guidance, sacramental support, and theological oversight is ideal with any men's ministry.
 - Fraternity and Engagement Leader – Focuses on building the brotherhood, organizing fellowship activities, and ensuring the men stay connected.
 - Formation Leader – Oversees faith formation with study materials and discussions. He should seek input from the group as this encourages co-responsibility, ownership, and enthusiastic engagement.
 - Prayer Leader – Coordinates prayer initiatives, Eucharistic adoration, retreats, and integration of liturgical seasons into *Cor* life.
 - Outreach & Evangelization Leader – Promotes the ministry within the parish alongside the pastor and establishes connections with other ministries.
 - Practice facilitating *Cor* with the team that you are forming. Here you can test out formation content and gain confidence in your ability to incorporate the fraternal and prayerful components of the setting.
- *Cor* With Clergy Support – Make an appointment with your pastor to ask what he believes the men of his parish need.

- Then explore how *Cor* can support that and fit into the life of the parish.
 - Whenever possible, connect with the pastor through someone he already trusts or bring along referrals to help make the conversation more open and supportive.
- Your State EFF Director can also assist you in preparing for this important meeting.
- Your pastor’s support is crucial – When father sees *Cor* as a blessing, he’ll help open doors and encourage broader participation.
 - Keep him informed of your progress, seek his input, and personally invite him to *Cor*-related events or activities to strengthen his confidence in its impact.
- Fraternal Collaboration
 - Work with state leadership to align local efforts with statewide evangelization and faith formation strategies.
 - State EFF Directors can work directly with the Council EFF Directors and through any team members he has helping him. Both Council and State EFF Directors can coordinate with District Deputies (DDs) to ensure structured implementation of *Cor* and EFF initiatives.
 - Strengthen communication with fraternal leadership at all levels to foster a unified and effective approach to evangelization.
- Share testimonies and quarterly updates on *Cor*, with your State EFF leadership team and on Supreme’s *Cor* website www.kofc.org/cor
 - To share quarterly updates, scroll down and click the yellow **Cor Quarterly Survey** tab
 - To share a testimony or give feedback, scroll down and click the **Cor Testimonies** tab.

Ongoing Management and Communication –

- Successful Operation of Evangelization and Faith Formation
 - Build and support your team through regular communication with the pastor and the group.
 - Make and maintain your own contact list of those participating in *Cor* and those additional people you plan to invite to the next *Cor*.
 - Strong small-group dynamics, consistent engagement, and organized planning will lead to long-term participation and parish interest.
 - Deliberately choose the formation content for *Cor*. Following the liturgical calendar is a recommended way to highlight the liturgical seasons and help each other better engage in the Holy Mass.
- Partnership and Mutual Recognition Opportunities – Working with existing ministries
 - Prioritize a friendly connection with the leaders of existing ministries. This allows for the mutual benefit and promotion of all ministries in the parish and can open doors for further collaboration.
 - Giving announcements about *Cor* and the Knights of Columbus at other men’s ministries’ meetings.
 - When possible, join for periodic “retreats” with other groups especially during certain seasons in the liturgical calendar or for a planned parish sponsored goal.