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[kofc.org/joinus](http://kofc.org/joinus)



**‘ELEVATOR  
SPEECH’  
FOR  
RECRUITING**

**It's an elevator ride.  
You have 30 seconds. Maybe.  
You can't tell the entire story of the  
Order in 30 seconds. So don't try.  
Instead, tell the prospect why**

**your membership is important,  
valuable and meaningful for you  
and your family. That simple message  
will be very powerful if you tell  
it sincerely and passionately.**

### **Here are some talking points:**

- We have more than 16,000 councils headquartered in Catholic parishes around the world.
- Knights put their faith into action every day to make life better in their parishes and communities.
- We offer men the opportunity to grow in their faith while helping others and supporting the Church, and to become better Catholics, husbands and fathers.
- The Knights of Columbus annually contributes nearly \$200 million to worthy charitable causes around the world, and our members donate nearly 100 million hours of their time.
- Our Leave No Neighbor Behind program provides direct outreach to those most impacted by the COVID-19 pandemic.
- Our founder – Blessed Michael McGivney – has been beatified by the Church. People around the world seek his intercession through prayer.
- All practicing Catholic men 18 years or older are invited to join.