

# Holy Hour for Life

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## with Our Lady of Guadalupe

### Overview

The Holy Hour for Life with Our Lady of Guadalupe program calls upon councils to organize adoration of the Blessed Sacrament and a special prayer service to ask for Our Lady's intercession for the pro-life cause. As Patroness of the unborn, Our Lady is a powerful advocate for those at-risk of abortion and all those involved in the cause of life. Through this Holy Hour, councils and their parishes can pray for a variety of intentions such as the defense of the unborn, healing from infertility, care for mothers and families and an end to the evil of abortion.

### Featured Program Requirements

*For two program credits toward the Columbian Award* – Organize a Holy Hour for Life with Our Lady at your parish. Report activity using the [Fraternal Programs Report Form](#) (#10784).

### Action Steps

1. Working with your pastor, develop a plan to offer a Holy Hour for Life with Our Lady.
  - The Holy Hour can feature adoration of the Blessed Sacrament and incorporate the reflections and prayers from the [Holy Hour for Life Booklet](#) (#11887).
2. Plan a date to offer the Holy Hour. This program may be offered at any time of year. However, days in October (Respect Life Month) or Marian Feast Days such as the Feast of Our Lady of Guadalupe (Dec. 12) are recommended.
3. Consider displaying an image or tilma of Our Lady of Guadalupe in the church during the Holy Hour. These items are available on Supplies Online.
4. Invite Knights and other parish leaders, such as the parish Respect Life group, to serve in roles during the Holy Hour such as leading each decade of the rosary. Review the [Holy Hour for Life Booklet](#) (#11887) before assigning roles.
5. Build public interest for the program! Promote the program in your parish and larger community through a variety of efforts:
  - In advance of the Holy Hour, share the short video [Our Lady of Guadalupe: The Woman of the Eucharist](#) with your council and parish.
  - Prominently display promotional posters at the high-traffic areas of the parish.
  - Make bulletin and pulpit announcements.
  - Post on your council and parish website / social media pages.
  - Share the event in all digital council communications.
  - Invite pro-life groups in the area to attend the event.
6. Distribute the [Holy Hour for Life Booklets](#) (#11887) to participants before the event. The booklets should be ordered a few weeks in advance of the event.
7. Following the event, consider running a baby bottle or item drive to collect funds for pregnancy resource centers and maternity homes in your area. For every \$500 collected, the Supreme Council will donate an additional \$100, up to \$400 for \$2,000 donated (visit [kofc.org/asap](http://kofc.org/asap) for details).



8. Invite Catholic men attending the event to join the Order:
  - On the day of the event, wear Knights of Columbus-branded apparel and have the council membership director set up a table with brochures and membership documents (including [Prospect Cards #921A](#)).
  - Encourage men to join at the event using the [kofc.org/join](http://kofc.org/join) website on their phone.
  - A Knight should open or close the event and share information about the Order.
9. Enlist a fellow Knight or community member to photograph the event.
10. To gain credit for your program, complete the associated reporting forms.
  - Immediately after your event is finished, complete the [Fraternal Programs Report Form](#) (#10784)
  - At the end of the fraternal year, complete the [Columbian Award Application](#) (#SP-7)

### Resources

1. #11887 - [Holy Hour for Life Booklet](#)
2. #11889 - [Vertical Poster](#)
3. #11888 - [Horizontal Poster](#)
4. #11923 - [Holy Hour for Life Prayer Card](#)

*Images and a replica tilma of Our Lady of Guadalupe are available on Supplies Online.*