

# March for Life

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## Sample Promotional Text

### Sample Text Message

This is [name], [council role] of Knights of Columbus [council name and #]. I am inviting you today to join [parish and council] on [date] to participate in the March for Life in [location of march]. Together, alongside thousands of fellow pro-life advocates, we will call for the defense of the unborn and support for mothers in need. To participate, contact me via a call, text or [an.email@gmail.com]. To learn more about the March, you can also visit [website for March (e.g. marchforlife.org)].

### Leave a Message Script

Hello, this is [name] from Knights of Columbus [council name and #] and [name of parish]. On [date], we will attend the March for Life in [location of march]. Together, alongside thousands of fellow pro-life advocates, we will call for the defense of the unborn and support for mothers in need. We would love for you to join us. Please call or text me at this number to learn more about our plans for the March and how you can participate. I encourage you to visit [website for March (e.g. marchforlife.org)] for more information. Thank you!

### Bulletin Promotional Text

#### JOIN US FOR THE MARCH FOR LIFE!

On [date], [council name and number] and our entire parish community will be attending the March for Life in [location of March]. We, along with thousands of pro-life advocates, will march to voice our support for the unborn and mothers in need! Although *Roe* has been overturned, we must make our voices heard and demand legislation to protect the unborn at all levels of government. Please reserve time on your calendar to join us for this year's March. Call [name] at [phone number] or [email address] to learn how you can join us for this year's trip.

### Pulpit Announcement Text

Good [morning, afternoon, evening]. For over 50 years, Catholics fervently prayed for the overturning of *Roe v. Wade*. Hundreds of thousands of pro-life supporters marched each year to voice their support for the protection of God's gift of human life. Thanks to those efforts, *Roe* was repealed. While we thank God that *Roe* and its strangle on the unborn has ceased, we must recognize that abortion is still being encouraged by powerful players at all levels of government and society.

Today, our prayers, sacrifices, and good works are still needed to transform a culture of death into a culture of life. The Church, more than ever, is still calling us to continue our advocacy for the end of abortion. Our public witness and our marching must continue to call for legislation that protects life from conception to natural death. I encourage you to say "Yes" to the Church's calling to be public advocates for life and speak for those unable to speak for themselves.

Knights of Columbus Council [####], along with parishioners, will be attending the March for Life in [location of march] on [date]. Please reserve time on your calendar to join us. If you are interested in attending, council members will be in the [vestibule, back of the church, KofC Hall, or any location] after Mass to answer any questions.

