



# Protecting Our Children

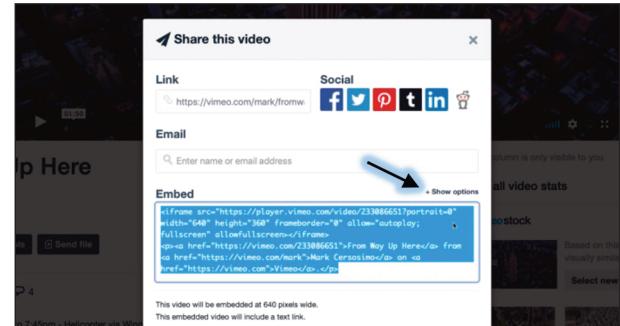
## VIMEO QUICK REFERENCE GUIDE

### EMBEDDING VIDEO OVERVIEW

- Embedding allows you to take a video and post its content on a web page outside of Vimeo.

- To embed a video player on your website, click the “**Share**” button. This will be marked by a paper plane (↗) icon on the right side of the video itself and in the video’s description.
- Then click the “**+show options**” link that appears above the embed code field. This will reveal a preview of your embedded video with Vimeo’s Basic customization options. After you’ve made your adjustments, simply *copy* the embed code and *paste* it in your webpage builder.

- For more information about the overview of embedding, visit Vimeo’s [Overview on Embedding](#).

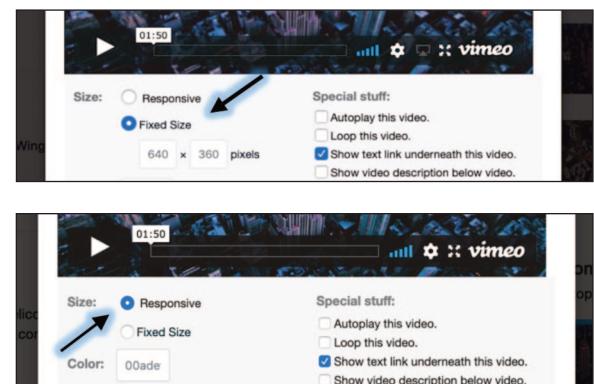


### ADJUSTING THE SIZE OF THE EMBEDDED PLAYER

- By default, Vimeo will create an embed code with dimensions that maintain the original aspect of the video. To change the size of embedded video player, you will need to navigate to the “**Size**” section of the previously mentioned customization options.

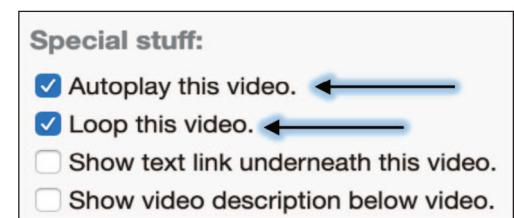
- If you want the embedded player to be either *bigger* or *smaller* than Vimeo’s default size, you can adjust both the *height* and *width* values in the “**Fixed Size**” section of the customization options.
- If you want the embedded video player to *automatically adjust* to accommodate a specific screen or window size, you can do this by selecting the “**Responsive**” section of the customization options. This will preserve the video’s original aspect ratio while adjusting to the dimensions of whatever container it is placed in on your webpage.

- For more information regarding the size of embed codes, visit Vimeo’s page on [Accessing and Editing Embed Codes](#).



### AUTOPLAYING AND LOOPING EMBEDDED VIDEOS

- Enabling Autoplay and Looping allows a video to start or continue playing without direct interaction from a viewer.
- If you’d like the embedded video to autoplay or loop, go to the video you’d like to embed and click the “**Share**” button either in the video player itself or the video’s description.
- Once the window opens, click the “**+show options**” link and select the corresponding boxes next to the “**loop this video**”, “**autoplay this video**”, or both. Then copy the embed code and *paste* it into your webpage builder.
- For more information on autoplaying/looping embedded videos and how to troubleshoot the autoplay restrictions of certain platforms, visit Vimeo’s page on [Autoplaying and Looping Embedded Videos](#).



## AUTOMATICALLY ENABLING CAPTIONS AND SUBTITLES

- If you want captions or subtitles to appear in your embedded player by default, you can do so by copying and then adjusting the embed code before placing it in your site. How to do this depends on what language you want the player to automatically display.
  - For *English*, add **?textrack=en** to the end of the player URL in your embed code.
  - For *Spanish*, add **?textrack=es** to the end of the player URL in your embed code.
  - For *French*, add **?textrack=fr** to the end of the player URL in your embed code.
- For example, if you are wanting English subtitles to appear in your embedded player by default, your embed code should look something like this:
  - <iframe src="https://player.vimeo.com/video/76979871?textrack=en" width="640" height="360" frameborder="0" allow="autoplay; fullscreen" allowfullscreen></iframe>
- For more information about automatically turning on captions/subtitles, visit Vimeo's page on [Enabling Captions and Subtitles in Embeds By Default](#).



## CHANGING THE BACKGROUND COLOR OF EMBEDDED PLAYER

- By default, the background of the player iframe is *transparent* on Vimeo. All the player elements (playbar, buttons, etc) are pinned to the video image, not the actual size of the iframe. If you want to change the background of the player iframe, you can do so in the *player URL* of your embed code.
  - To turn off the default transparent background, you can add **?transparent=0** to the end of the player URL. This parameter will force a black iframe background and will pin the player elements to the iframe instead of the video image.
  - To apply a custom iframe background color, you can add **style="background-color: #FFFFFF"** to the end of the player URL. **#FFFFFF** is the color hex value for the color white, but *any* Hex color values can be placed here. The image on the right displays some of the most common Hex color values.
- For a custom color background, your player URL should look something like this:
  - <iframe src="https://player.vimeo.com/video/236787722" style="background-color: #FFFFFF" width="1000" height="400" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
- To remove the transparent background, your player URL should look something like this:
  - <iframe src="https://player.vimeo.com/video/137805268?transparent=0" width="640" height="360" frameborder="0" webkitallowfullscreen mozallowfullscreen allowfullscreen></iframe>
- For more information regarding embed player background, visit Vimeo's page on [iFrame Background Color for Embeds](#).

