

Silver Rose

Overview

Each year, from early March through mid-December, Silver Roses are stewarded by councils along routes from Canada to Mexico. Every stop the Silver Rose makes throughout the pilgrimage is a rosary-centered occasion for Knights, parishioners, and community members to pray for respect for life, for the spiritual renewal of each nation, and for the advancement of the message of Our Lady of Guadalupe. For Silver Rose program resources, visit www.kofc.org/rose.

Action Steps

1. Identify a program chairman to oversee all action steps and delegate tasks, as needed. If coordinating with the parish, confirm pastor approval and recommendations on conducting a Silver Rose prayer service with grand knight, and then set up subsequent parish ministry collaboration meetings.
2. Working with your jurisdiction's Silver Rose chairman, coordinate when your council is scheduled to receive the Silver Rose. (Information on routes for the Silver Roses can be accessed at www.kofc.org/rose.)
3. Contact your grand knight, financial secretary, or program director to order a good quantity of the [Silver Rose Prayer Service Booklets](#) (#4841) and [Our Lady of Guadalupe Pledge Cards](#) (#9754) through Supplies Online via [Officers Online](#).
4. Consider procuring an image of Our Lady of Guadalupe to accompany the Silver Rose at your prayer service.
5. Identify council and parish members to fulfill the various roles required in the service.
6. Prior to the Silver Rose prayer service, use the [News Release](#) (#10722) as a model to create and distribute a tailored release to local media.
7. Build public interest for the event! Promote the Silver Rose in your parish and larger community through a variety of efforts:
 - Prominently display promotional posters
 - Bulletin announcements
 - Pulpit announcements
 - Posting on your council and parish website / social media pages
8. On the day of the event, consider wearing Knights of Columbus-branded apparel and have the council membership director bring brochures and membership documents (including [Prospect Cards](#) #921A). Do not forget that this event is a recruiting opportunity!
9. Enlist a fellow Knight or community member to photograph the event (i.e., the passing of the Silver Rose or the Silver Rose inside the church).
10. In keeping with the fraternal nature of our Order, strongly consider hosting a reception or other social event in conjunction with the prayer service celebrating Our Lady of Guadalupe and a culture of life in our world.



11. At the conclusion of the service, ask participants to sign the pledge cards. The pledge cards should be collected and mailed to the Supreme Council for delivery to the Basilica of Our Lady of Guadalupe.
12. To gain credit for your program, complete the associated reporting forms.
 - Immediately after your program is finished, complete the [*Fraternal Programs Report Form*](#) (#10784)
 - At the end of the fraternal year, complete the [*Columbian Award Application*](#) (#SP-7)

Resources

1. #4841- [*Prayer Service Booklet*](#)
2. #10720- [*Jurisdiction Schedule*](#)
3. #10219- [*Vertical Poster*](#)
4. #10723- [*Horizontal Poster*](#)
5. #10722- [*News Release*](#)
6. #9754- [*Our Lady of Guadalupe Pledge Cards*](#)
7. #4752- [*The Woman Who Changed the Face of a Hemisphere Booklet*](#)
8. #10575- [*The Secrets of Her Image Poster*](#)

Program resources can be ordered by your grand knight, financial secretary and/or program director on Supplies Online via [*Officers Online*](#).

Link

www.kofc.org/rose