



Silver Rose Program

Join thousands of Catholics across North America in asking for Our Lady of Guadalupe's intercession through the Silver Rose program.

In 1960, the Columbian Squires, a youth organization of the Knights of Columbus, came up with the idea of running a rose to the Basilica of Our Lady of Guadalupe in Monterrey, Mexico, to honor Our Lady. The rose was chosen to commemorate Saint Juan Diego and the miracle of the roses.

Today, eight roses travel along different North American routes that include Canada, the United States and Mexico. Every stop the Silver Rose makes throughout the pilgrimage is a rosary-centered occasion to pray for respect for life, the spiritual renewal of each nation, and the advancement of the message of Our Lady of Guadalupe.

Your participation in the Silver Rose program, especially your prayers and pledge for life, are a crucial part of our mission to defend and support life in every stage and condition.



Our Lady of Guadalupe is the Patroness of the unborn, the Americas, and the Knights of Columbus.



**Knights of
Columbus®**